# A5 HARDBACK WEEKVIEW COVER GUIDE

Here is a guide for the A5 Wirobound covers we use at TOAD Diaries. This temaplate allows you to get the files laid out correctly so when production starts we can be confident we get the best results.

This temaplte enables you to design your covers to the right correct scale, postioning and bleed

#### **FINISHED CUT SIZE 148 x 210**

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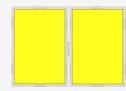




#### **GREAT RESULTS IN 3 EASY STEPS**

#### STEP 1:

Download the guide



#### STEP 2:

Overlay your design and check the prin/cut areas



#### STEP 3:

Export and send you final print ready design to us



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UNSAFE PRINT AREA		UNSAFE PRINT AREA		UNSAFE PRINT AREA		UNSAFE PRINT AREA
			HARDBACK <b>DAY VIEW</b> SPINE			
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## GLOSSARY

#### Bleed

This is the area around all print work which will be cut off during production to make sure the artwork runs to the edge of the page

#### Print Safe Area

This is the area which can garuenteed to be visable and correctly positioned

### Print Unsave Area

Is the area that can sometimes be slightly effected by the cut process so no logos or immportant imagery should be in this area

#### **Emboss**

This is the function of applying Blind or Foil lettering or logos to the cover of a book

#### **Emboss Area**

These are the areas we recommed for logo and text embossing



# CONTACT

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