A5 HARDBACK WEEKVIEW COVER GUIDE

Here is a guide for the A5 Wirobound covers we use at TOAD Diaries. This temaplate allows you to get the files laid out correctly so when production starts we can be confident we get the best results.

This temaplte enables you to design your covers to the right correct scale, postioning and bleed

FINISHED CUT SIZE 148 x 210

Creative: jacob@toaddiaries.co.uk

Accounts: chris@toaddiaries.co.uk

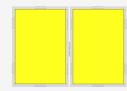




GREAT RESULTS IN 3 EASY STEPS

STEP 1:

Download the guide



STEP 2:

Overlay your design and check the prin/cut areas



STEP 3:

Export and send you final print ready design to us



9.0000000	UNSAFE PRINT AREA				UNSAFE PRINT AREA	
UNSAFE PRINT AREA		UNSAFE PRINT AREA	K VIEW SPINE	UNSAFE PRINT AREA		UNSAFE PRINT AREA
UNSAFE PRINT AREA	UNSAFE PRINT AREA	UNSAFE PRINT AREA	HARDBACK WEE	UNSAFE PRINT AREA	UNSAFE PRINT AREA	UNSAFE PRINT AREA





GLOSSARY

Bleed

This is the area around all print work which will be cut off during production to make sure the artwork runs to the edge of the page

Print Safe Area

This is the area which can garuenteed to be visable and correctly positioned

Print Unsave Area

Is the area that can sometimes be slightly effected by the cut process so no logos or immportant imagery should be in this area

Emboss

This is the function of applying Blind or Foil lettering or logos to the cover of a book

Emboss Area

These are the areas we recommed for logo and text embossing



CONTACT

Creative: Jacob@toaddiaries.co.uk

Accounts: Chris@toaddiaries.co.uk

TOAD DESIGN GROUP:

TEL: +44(0)14844 400232

Unit 2, Sherwood Road, Armytage Industrial Estate Brighouse West Yorkshire United Kingdom HD6 1QG

